

1337

```
> 13x1c0n_
```

<b>A</b>	<b>=</b>	<b>4</b>	<b>N</b>	<b>=</b>	<b>n</b>
<b>B</b>	<b>=</b>	<b>8</b>	<b>O</b>	<b>=</b>	<b>0</b>
<b>C</b>	<b>=</b>	<b>c</b>	<b>P</b>	<b>=</b>	<b>p</b>
<b>D</b>	<b>=</b>	<b>d</b>	<b>Q</b>	<b>=</b>	<b>q</b>
<b>E</b>	<b>=</b>	<b>3</b>	<b>R</b>	<b>=</b>	<b>2</b>
<b>F</b>	<b>=</b>	<b>f</b>	<b>S</b>	<b>=</b>	<b>5</b>
<b>G</b>	<b>=</b>	<b>9</b>	<b>T</b>	<b>=</b>	<b>7</b>
<b>H</b>	<b>=</b>	<b>h</b>	<b>U</b>	<b>=</b>	<b>u</b>
<b>I</b>	<b>=</b>	<b>1</b>	<b>V</b>	<b>=</b>	<b>v</b>
<b>J</b>	<b>=</b>	<b>j</b>	<b>W</b>	<b>=</b>	<b>w</b>
<b>K</b>	<b>=</b>	<b>k</b>	<b>X</b>	<b>=</b>	<b>x</b>
<b>L</b>	<b>=</b>	<b>1</b>	<b>Y</b>	<b>=</b>	<b>y</b>
<b>M</b>	<b>=</b>	<b>m</b>	<b>Z</b>	<b>=</b>	<b>2</b>

Leetspeak, also known as "13375p34k" or "1337", is a way of writing text using numbers and other characters to replace letters. It originated in the early days of internet message boards, when hackers and programmers used it to communicate with each other in a way that was difficult for outsiders to understand.

The cultural importance of leetspeak lies in its ability to create a sense of exclusivity and belonging among those who use it -- a feeling of community and camaraderie with other users who share the same knowledge and skills, but with low barrier to entry so anyone may participate. In this way, leetspeak serves as a kind of "lingua franca" for a large number of online communities today.

Leetspeak has also played a role in the evolution of wider mainstream internet culture and language. As the use of leetspeak has spread beyond the gaming and hacking core, it has influenced the way that people write and communicate online, leading to the development of new words and phrases that are now commonly used in internet slang.

> 1337 m4n1f3570\_

Answers come cheap.  
Any topic. Any time. Any device.

Computer says no. Computer says yes.  
Computer shows how.

Choose from first page; select top of list.

Shortcuts help;  
minimum viable detail to get from A to B.  
Think less, do more. Success!

They celebrate your hyper efficiency --  
we see it as the great distraction.

Information = doing;  
knowledge = developing.  
To strip the depth of all we've achieved  
and focus on distributing what is most digestible,  
is how you lose a layer.

The layer of richness, context.  
That takes you back to first principles  
and shows other doors.

Paths you didn't explore then,  
but that you might explore now.

You explore not for a better way,  
but for a different one --  
fit for the different time you're in.

The solution can't always come from within,  
else how can the system grow  
beyond what already exists?

It's time to build  
another corner of the map.

.  
..  
...

A CC0 community crafted from passion;  
an honest attempt to make NFTs fun.

Friendship between developers, artists,  
writers, and enjoyoors --  
lost in a dystopian tale,  
reimagining use of onchain mechanics.

We're boldly, continuously inviting others in.

Why so serious? You can't miss out  
because *everything happens in phases\_*

> 7h3 5325\_

"The Sers" are a decentralised collective of 20 individuals working asynchronously under the leet manifesto; comprising writers, designers, developers, traders, academics, and social and commercial strategists.

While familiar with each other through various communities in the crypto space; the group formed mid 2022 in the trough of a crypto winter, when an idea was sparked by 51991 to find reason to celebrate the very things that brought them together: CC0 pixel art and onchain data.

This then evolved into the desire to see it more accessible, understood, and documented as it becomes a larger part of the web3 community's tapestry.

In December that year their first initiative was launched to the public -- 1337 skulls. A CC0 mega project of 7,331 onchain pixel art NFTs taking inspiration from 40+ notable collections and artists. All mints were free, and no royalties will ever be taken from secondary marketplaces\_



1980k  
@1980kcom



208  
@thegallowboob



3m23c  
@emrecolako



3p1ku2  
@0x\_epikur



51991  
@51991eth



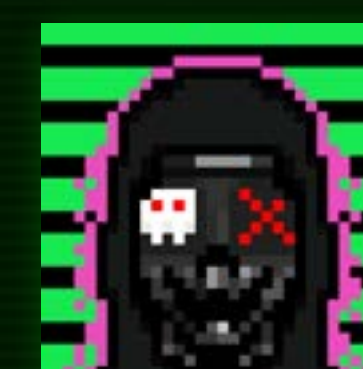
573v3  
@steverunseth



5c077k0m  
@skominers



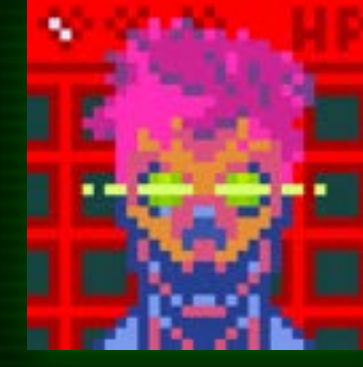
ch4m  
@cham\_boss



d0d1x  
@domenicodistilo



d17h  
@0xdith



d474d4nn3  
@datadanne\_eth



f145h23k7  
@flashrekt



k4m2  
@kamtang



m0nn0  
@0xmonno



m4n1n9  
@maniinng



n0b1kn19h7  
@0xNobleKnight



nwmd  
@nwmd



qu4n7123d  
@\_quantized



v14d7h32u132  
@vladtheruler



w20n9n38u14  
@wrongnebula

> p20p0n3n75 f02 pu811c 900d5\_

The term CC0 is used widely in the crypto community, but the concept of creative commons and public domain has existed long before -- and applies to a broad spectrum of assets. And every year **on January 1 many thousands of thousands of pieces enter the public domain for the first time.**

In the same way CC0 within web3 is tied to the broader concept of the public domain -- so to is the act of promoting it within the web3 space. It is not simply a matter of seeing, copying an asset, and publishing it in a new work.

It is about education on what CC0 means, providing information and tools for community members to better recognise and trace the lineage of their

collectables, and providing frameworks that support creators and consumers alike so the ecosystem may continue to flourish; with the ultimate goal that CC0 goods become more than just a fleeting trend, but instil themselves in the culture of the moment -- and influence the fashion to come next.

Of course the concept of CC0 doesn't cease to exist if this does not happen, but the successful popularisation of the concept will not just add value for artists or consumers -- it is the first step toward a paradigm shift of more symbiotic relationships; where the lines between both parties blur\_



### Why NFT Creators Are Going cc0 (First published on a16z crypto)

Sers f145h23k7 and 5c077k0m discuss why NFT creators are increasingly choosing "no rights reserved" licenses such as Creative Commons "Zero" (cc0) for their projects\_

[a16zcrypto.com/cc0-nft-creative-commons-zero-license-rights](https://a16zcrypto.com/cc0-nft-creative-commons-zero-license-rights)

> cc0 45 4n 3n48132\_

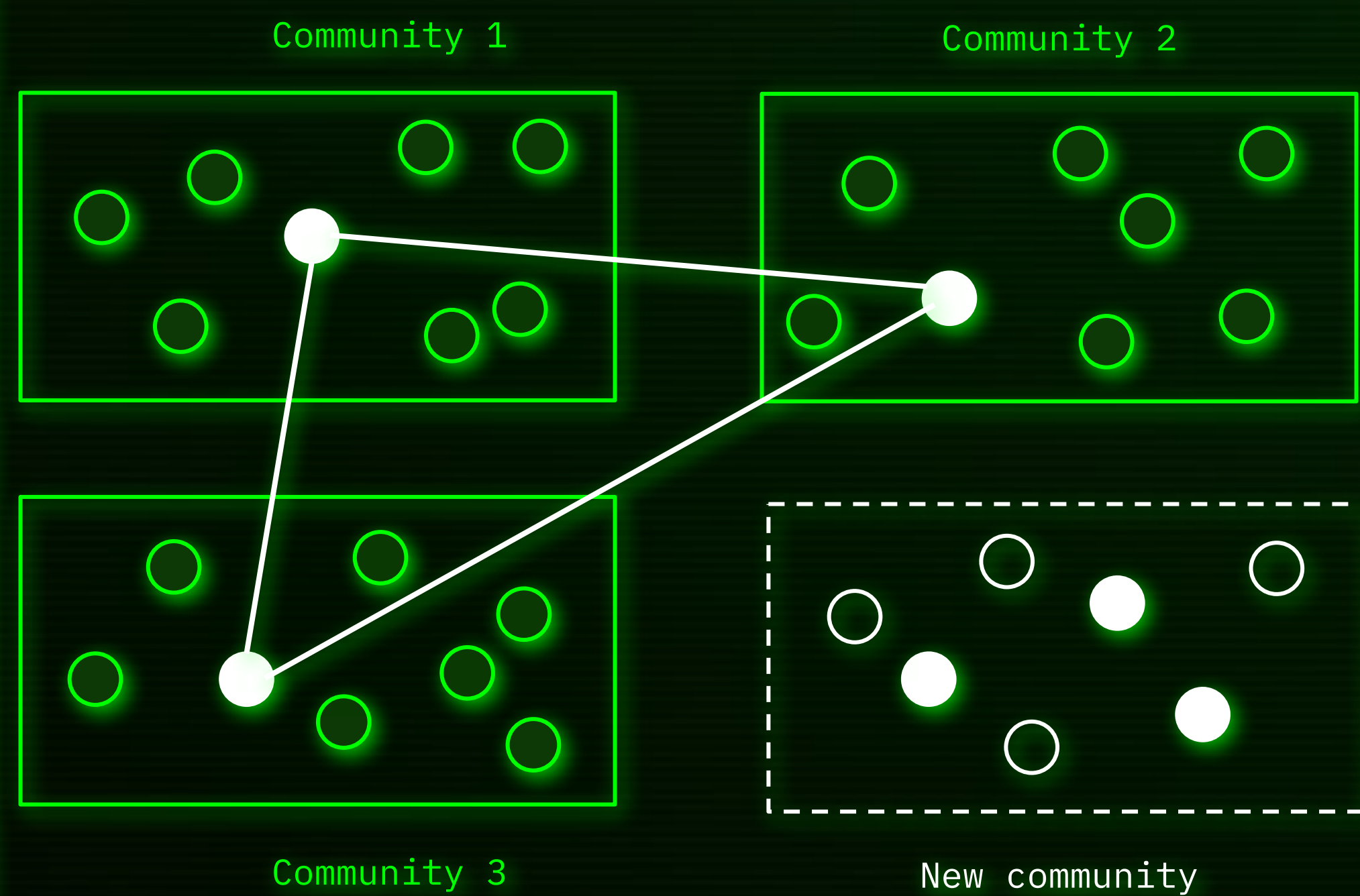
### Increasing crypto salience

As the concept of *blockchain is to provenance*, and *decentralisation is to structures*; *CC0 is to community*. However the difference and advantage which distinguishes CC0 art from the two other components is that by its nature its output and impact is highly visible to non-participants of the crypto community. This allows it to serve as both an outreach tool to newcomers, and signal recognition and identification to members.

Noggles (-█-█) from the Nouns community are currently one of the most prominent examples of this\_

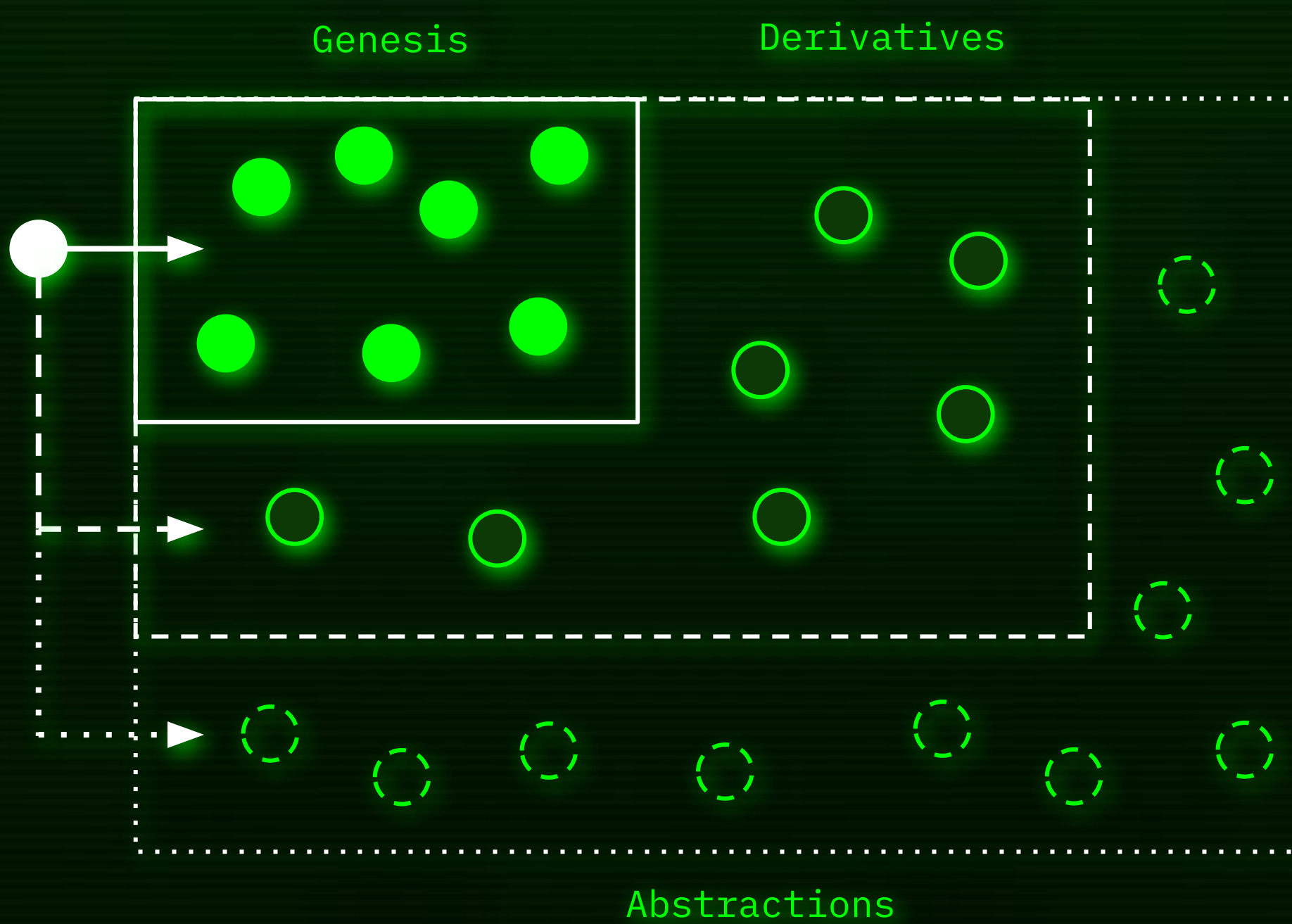
#### Cross-community convergence

In what ways does the open market of CC0 adaptation create stronger and more valuable communities; enabling participants to identify similar interests and roles in others beyond their social graph, and self-organise around them?



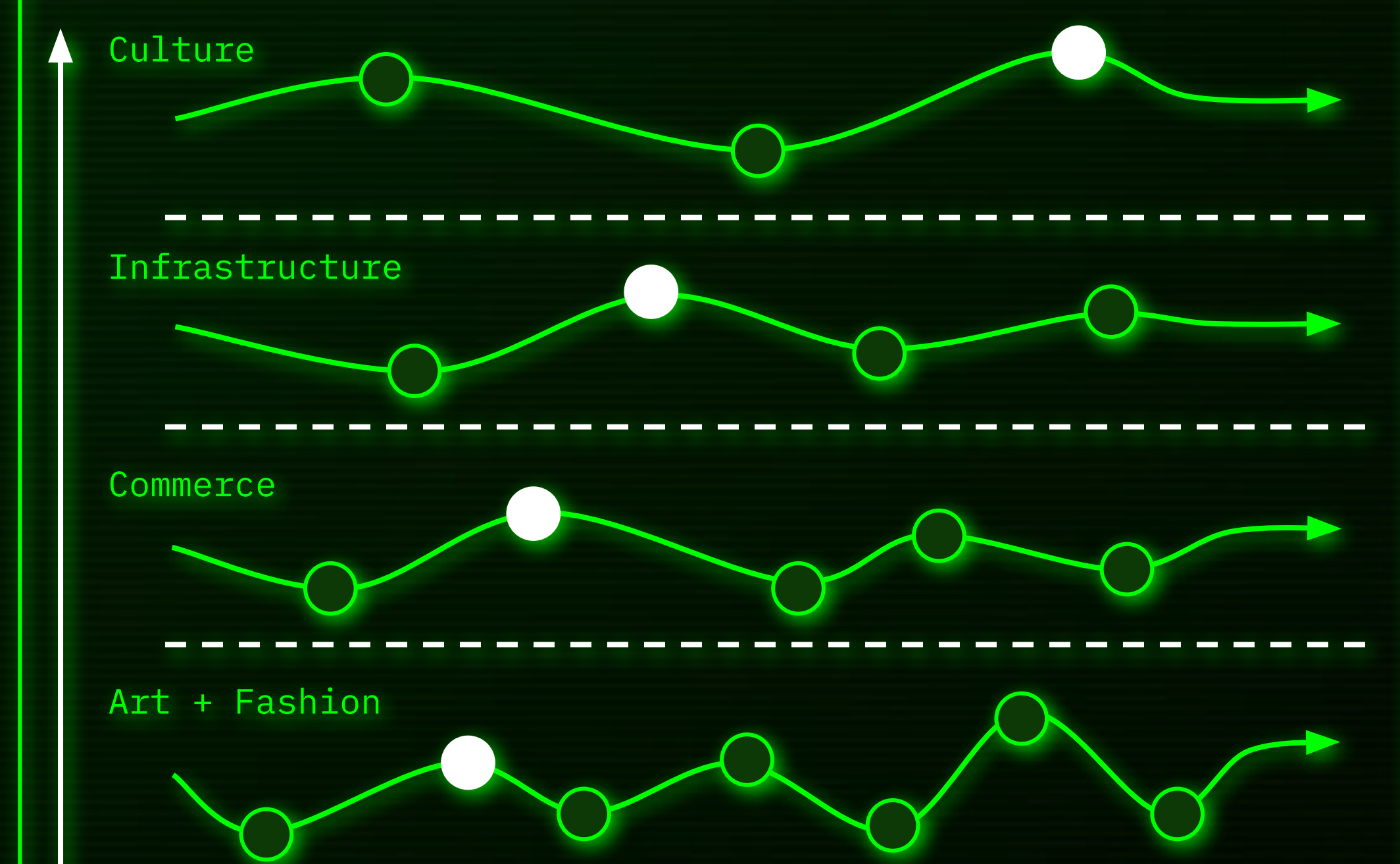
#### Market symbiosis

How does the role and relationship of a genesis creator change as layers and sub-clusters of derivatives and abstractions are born from their creation? The blockchain provides provenance; how can CC0 asset lineage be established, traced, and classified?



#### Pace layering

How might the abstraction of these assets into words, actions, and other aspects of life manifest itself in commerce, infrastructure, governance; and ultimately become part of culture at a meta level?




> 7h3 1337 5ku115 c0113c710n\_

1337 Skulls is a collection of 7,331 pixel-art skull NFTs that are stored fully onchain. The skull imagery draws upon traits and other attributes from over 40 established NFT collections that had opened up their intellectual property for extension and remixing under CC0 licensing -- everything from style and shape to colour and patterns used.

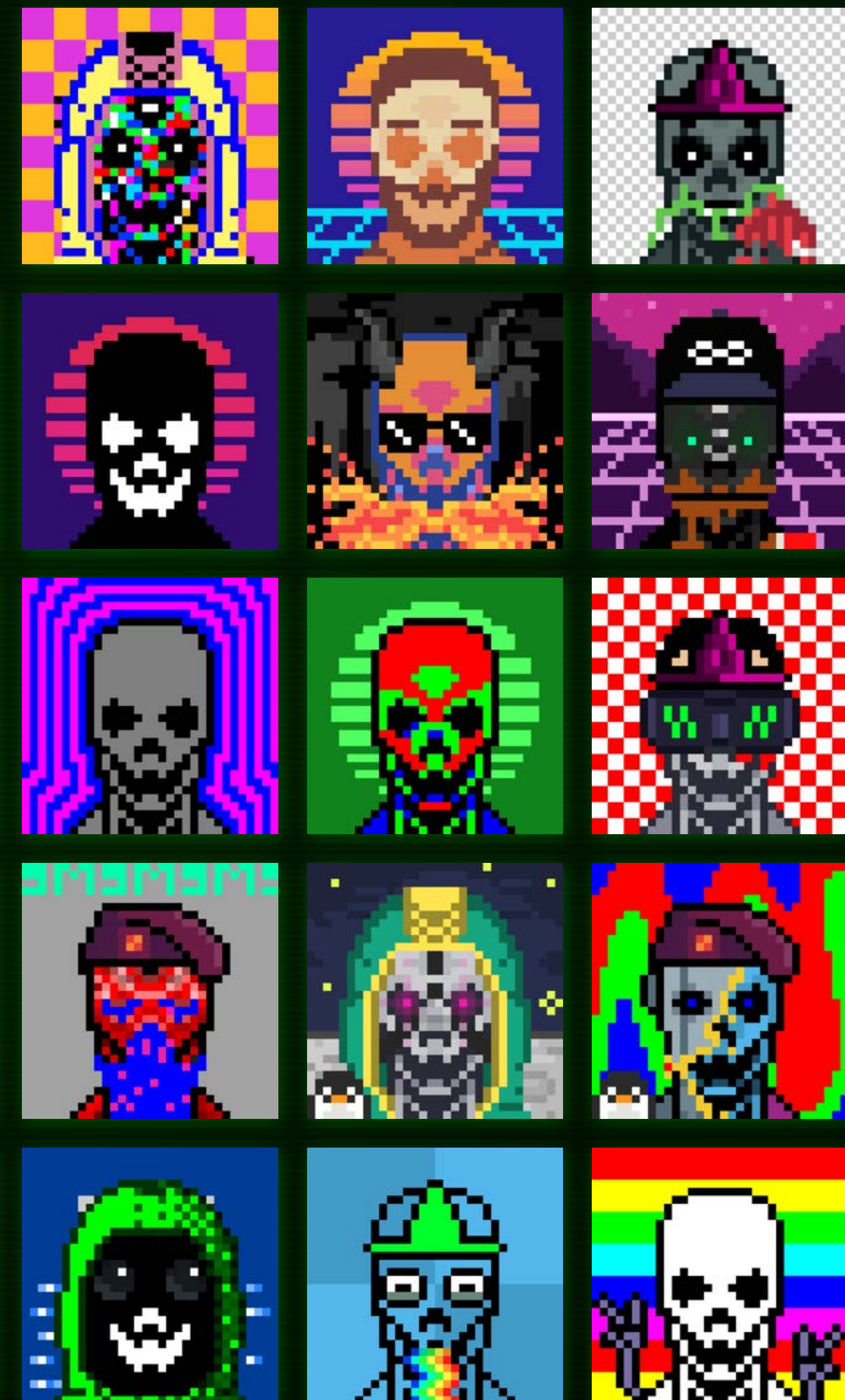
The entire effort was community-driven, originating as an outgrowth of the Chain Runners project:

- 45 collections acknowledged
- 600+ unique and CC0 inspired 1337 traits
- 6 separate layers
- All stored immutably on the Ethereum blockchain



**What is onchain SVG art?**  
 Understanding where your NFT data is stored

[twitter.com/0xmonno/status/1601763142564184064](https://twitter.com/0xmonno/status/1601763142564184064)



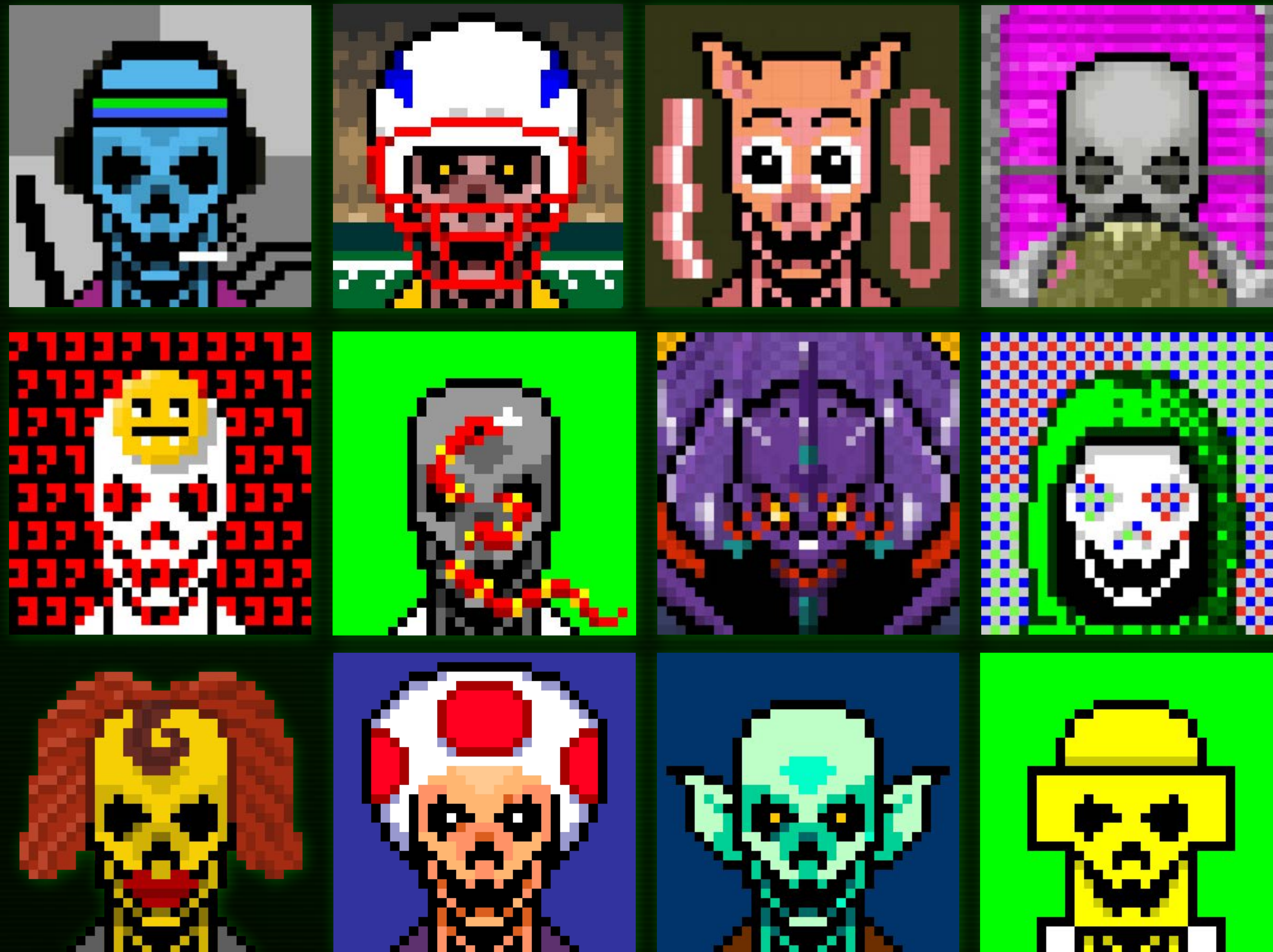
> un1qu3 427 + p0pu142 cu17u23\_

### Unique art from The Sers

Hundreds of the 1337 Skulls traits were hand drawn by The Sers over a six month period in 2022. Vibrant backgrounds, novel head shapes, and eclectic accessories. But in order to ensure a collection that was as aesthetically impressive as it was random, not all traits were able to make the cut\_

### Inspiration from popular culture

Our digital (and increasingly, physical) lives are unavoidably influenced by memes, remixes, and cliches; many of which the origin is lost on those who use them. 1337 Skulls brings these elements back to life in the collection, for a new fanbase to emerge\_



> 07h32 p20j3c75 4ckn0w13dg3d



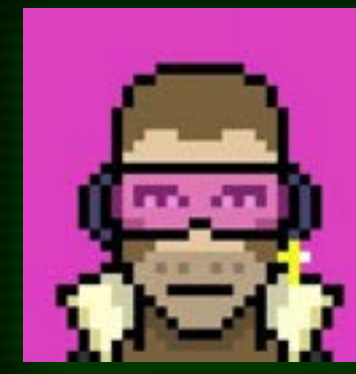
**Oxmons**  
@Oxmons



**8liens**  
@8liensNFT



**Anonymice**  
@AnonymiceNFT



**Ape Runners**  
@ApeRunners



**Bibos**  
@bibos\_xyz



**Blitmap**  
@blitmap



**Chain Runners**  
@chain\_runners



**Chromie Squiggles**  
@artblocks\_io



**Citizens of Tajigen**  
@0xTajigen



**Corruption(s\*)**  
@dhof



**Cryptoadz**  
@cryptoadzNFT



**Cryptodickbutts**  
@CryptoDickbutts



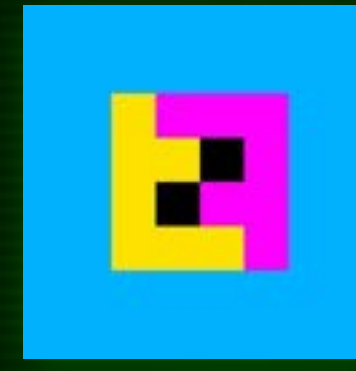
**Cryptopunks**  
@cryptopunksnfts



**Cryptoteddies**  
@Crypto\_Teddies



**Crypts & Caverns**  
@cryptsncaverns



**Flipmap**  
@flipmap



**Genesis Project**  
@GenesisLoot



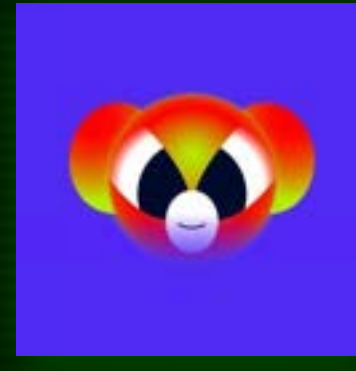
**Genuine Undead**  
@GenuineUndead



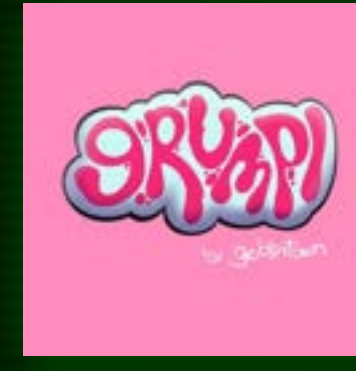
**Goblintown**  
@goblintown



**Good Minds**  
@goodmindsnft



**Gradis**  
@\_gradis\_



**Grumples**  
@goblintown



**Hyperloot**  
@hyperloot\_



**Loot**  
@lootproject



**Max Pain**  
@XCOPYART



**Meka**  
@mekaverse



**Moonbirds**  
@moonbirds



**Nanoblits**  
@nanoblits



**nm-tds**  
@nm\_tds



**Nouns**  
@nounsdao



**Oddities**  
@oddities\_xyz



**OKPC**  
@okpcnft



**On Chain Kevins**  
@OnChainKevinNFT



**PKSL**  
@bktr\_io



**Rektguy**  
@rektguyNFT



**Right Click Share**  
@XCOPYART



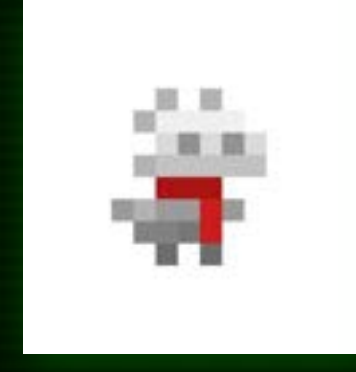
**Super Geisha**  
@CryptoGeisha



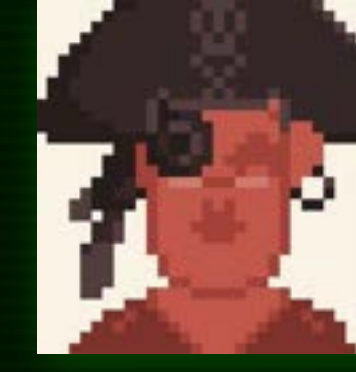
**The Jims**  
@\_thejims



**TJO**  
@0xTjo



**Tiny Dinos**  
@tinydinosnft



**Tiny Explorers**  
@tinykingdomsxyz



**Tubby Cats**  
@tubbycatsnft



**WAGDIE**  
@wagdie\_eth



**Zorbs**  
@ourZORA

distribute, adapt, build\_

cc0.1337skulls.xyz

### > 1337 5ku115 f24m3w02k

#### Free mint

An allowlist-based rollout designed to select for those aligned to the 1337 manifesto, and encouraging a network effect with distinct leet speak tone of voice during lead-up\_

#### Community formed

- 1 free mint per wallet
- 1 1/2 week mint process
- 30+ allowlist mint windows\_

#### Value created

- 32,000 Twitter followers
- 22,500 Discord members
- #1 Opensea day 1 + day 10
- 894 ETH volume within 3 weeks\_



6529  
@punk6529

You can build permissioned systems on top of permissionless systems

You cannot build permissionless systems on top of permissioned systems

Unless society is 100% sure it will never need a permissionless system, for this reason alone, you need permissionlessness at bottom layer



#### Unpacking 1337 skulls

A layered analysis of the 1337 Skulls project

[1980k.xyz/home/1337-skulls](https://1980k.xyz/home/1337-skulls)



#### 1337 translate

Convert normal text to leet speak

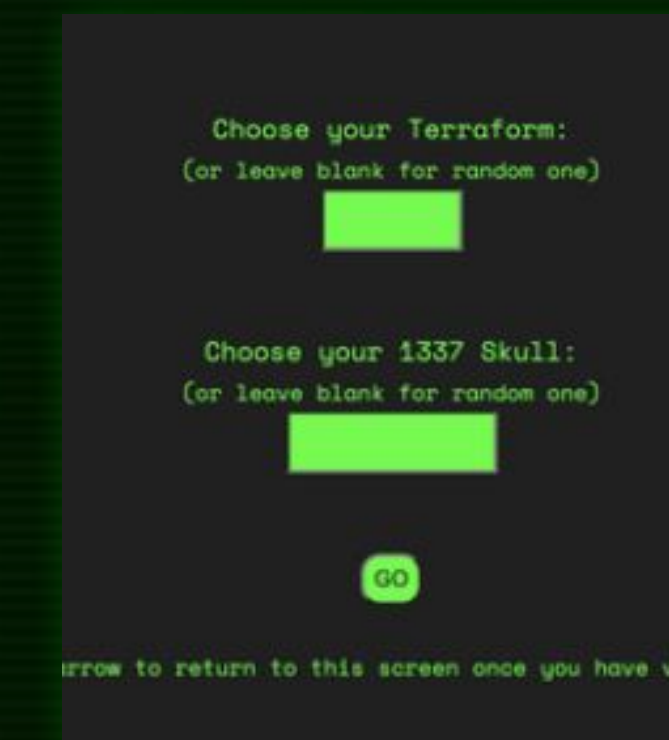
[smolprotecc.github.io/1337-skulls/translate.html](https://smolprotecc.github.io/1337-skulls/translate.html)



Fonky Donk  
@fonkydonk

It's really refreshing when lots of people in the NFT space circle around one project that we like because it's cool and it brings good people together.

Also, one that launches at a low price point and doesn't try to suck a ton of liquidity out of the market.



#### Mathskulls

Terraform your 1337 skull

[terrafans.xyz/1337](https://terrafans.xyz/1337)



#### The 1337 mint

Unpacking the mechanics of the 1337 skulls release

[twitter.com/0xDith/status/1601968806506762240](https://twitter.com/0xDith/status/1601968806506762240)



#### Typewriter

1337 Twitter header generator

[1337skulls.xyz/typewriter](https://1337skulls.xyz/typewriter)

> f20m 7h3 c0mmun17y\_


**O\_Excess** @O\_Excess

A few months ago some folks in the @blitmap community were discussing whether a "derivative" could overtake a primary collection. I think with @1337skulls we are about to put it to the test.

... more

**RYGA.eth** #13 337's on 337's @ryga\_ryga

5325 and 1337 mfs, the h00d5et: @1337skulls



**Anonymice** @AnonymiceNFT

Anonymice Chainrunners 1337 Skulls

#anonymice @chain\_runners @1337skulls #onchain #web3 #cc0

**Citizens of Tajigen** @OxTajigen

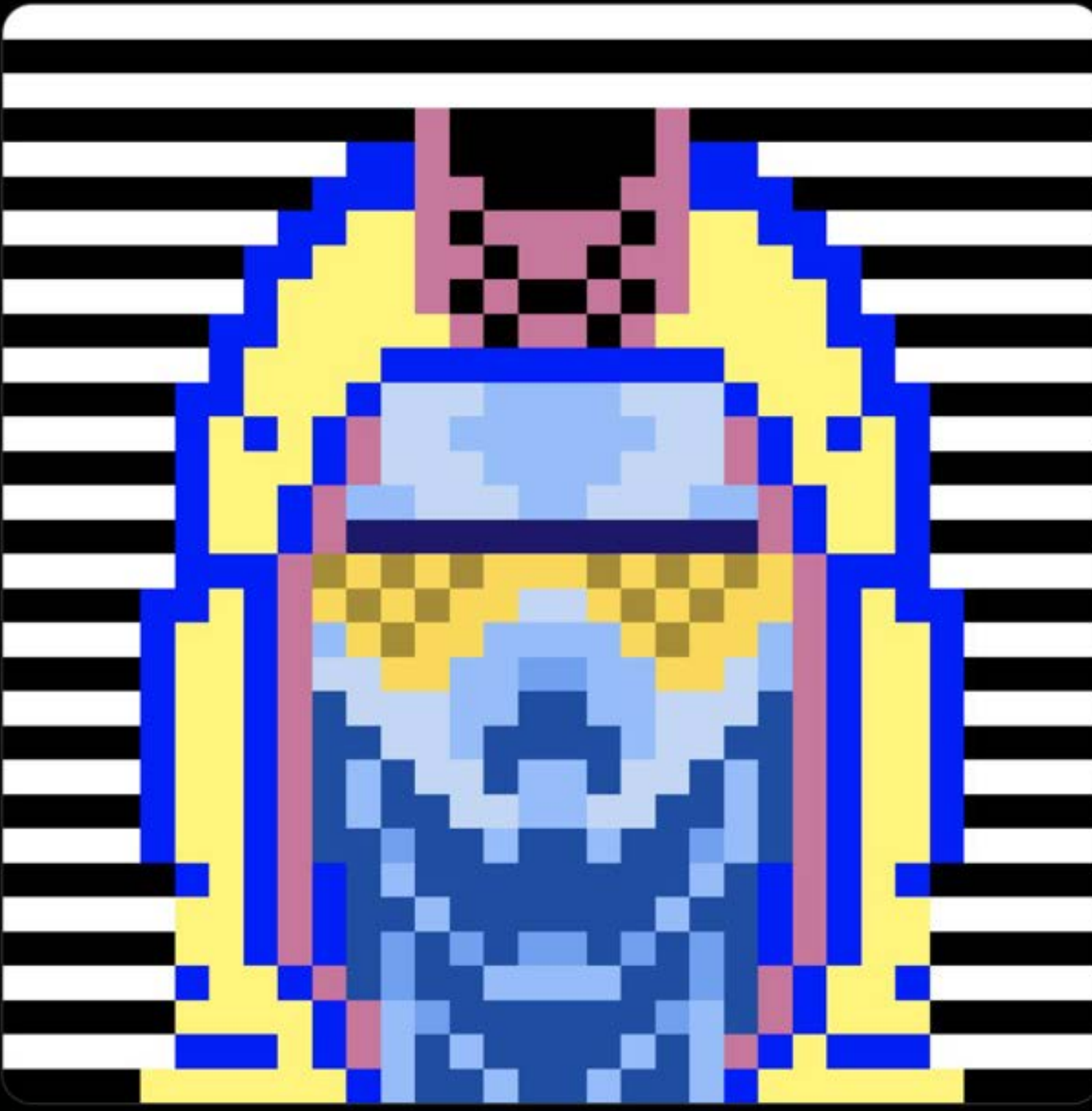
Congratulations to our pixelated on-chain friends at @1337skulls for the leet mintout, we love the Tajigen K48uk1 trait featured in the collection!

Perfect choice for skulls that follow the signal. 🙌



**lilpizza.eth** @lilpizza\_eth

Minting @1337skulls got me really excited to collect NFTs again. Read this lengthy-ass thread to find out why. Incoming nerdy project appreciation post (1/14)



... more

**horsewhistlerphotography.eth** @Horsetrader16

I think the @1337skulls may have just set a whitelist bar that is going to be a gold standard in the Web3 space

... more

**BitReg | 1337** @BTCRegister

What happens when you invent a rolling mint and invite the blue chip communities to mint for free???

And, couple that with short 30 min mint windows???

Result: @1337skulls tapped the most engaged members of amazing projects.

And, potentially a shift in minting meta.

#facts



**Zack Brenner** @zjbrenner

Congratulations to @1337skulls on minting out the collection!

The minting experience has been a ton of fun, and I believe the foundation is being set for something pretty cool!

Let me see your @1337skulls !

**V1nm4n.eth** @v1nm4n

@1337skulls 1337 skulls (or 1337 5ku115) is a recently launched NFT project that took OpenSea by storm, becoming the #1 trending collection in the first 24/hrs of public launch. 1337skulls.xyz 1/15

1337skulls.xyz  
1337  
Free mint. 0% royalties. No roadmap. Just 1337.

... more

**alex | lesha.eth** @CryptoLasha

Shout-out to @1337skulls for the masterful launch. Free mint in a bear and look how high the market values the art and the community that is being built:

- ✓ #1 trending on opensea
- ✓ 0.24eth floor and 50%+ unique holders
- ✓ many blue-chip holders invested

+ fully on-chain 🔥

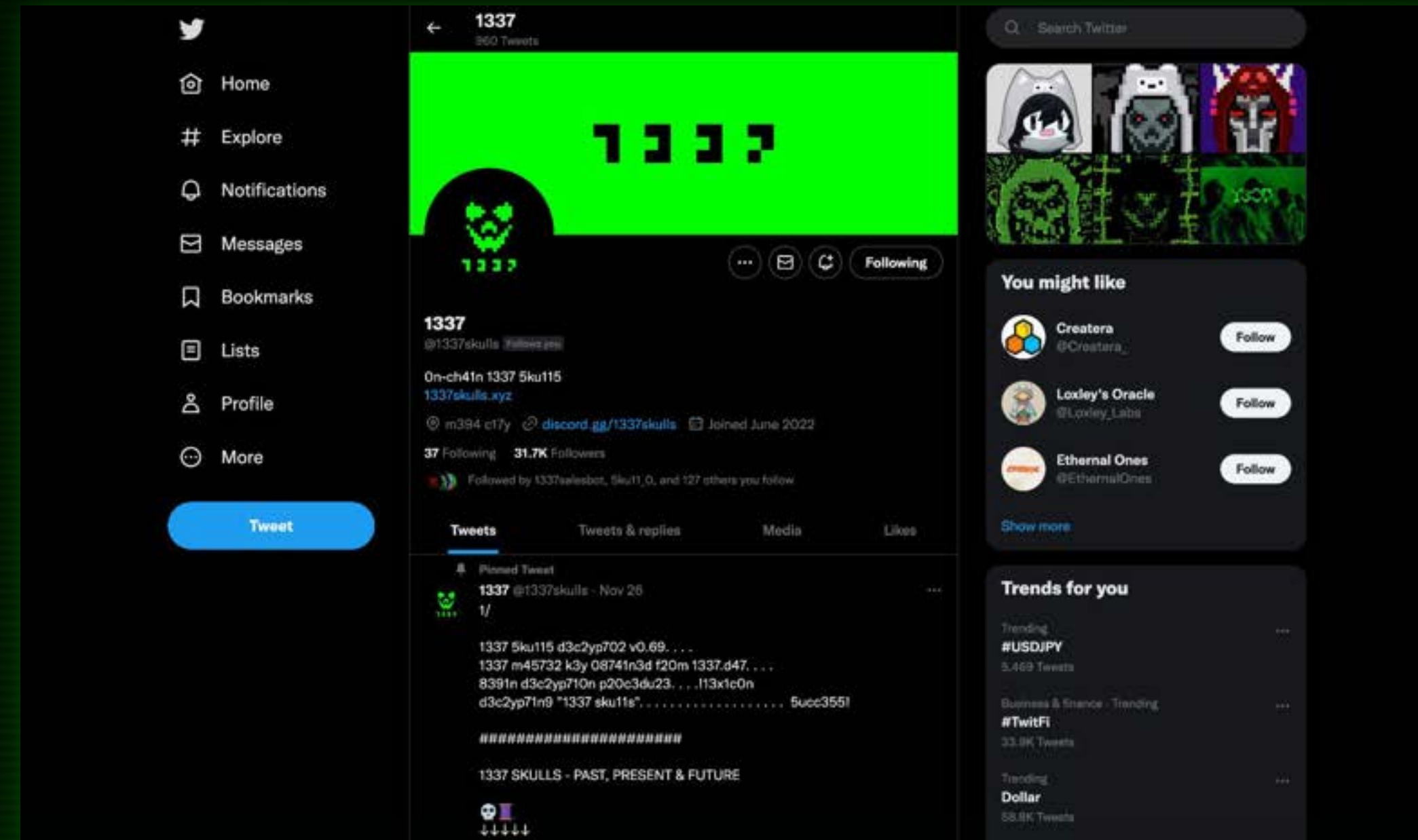
distribute, adapt, build\_

cc0 .1337skulls .xyz

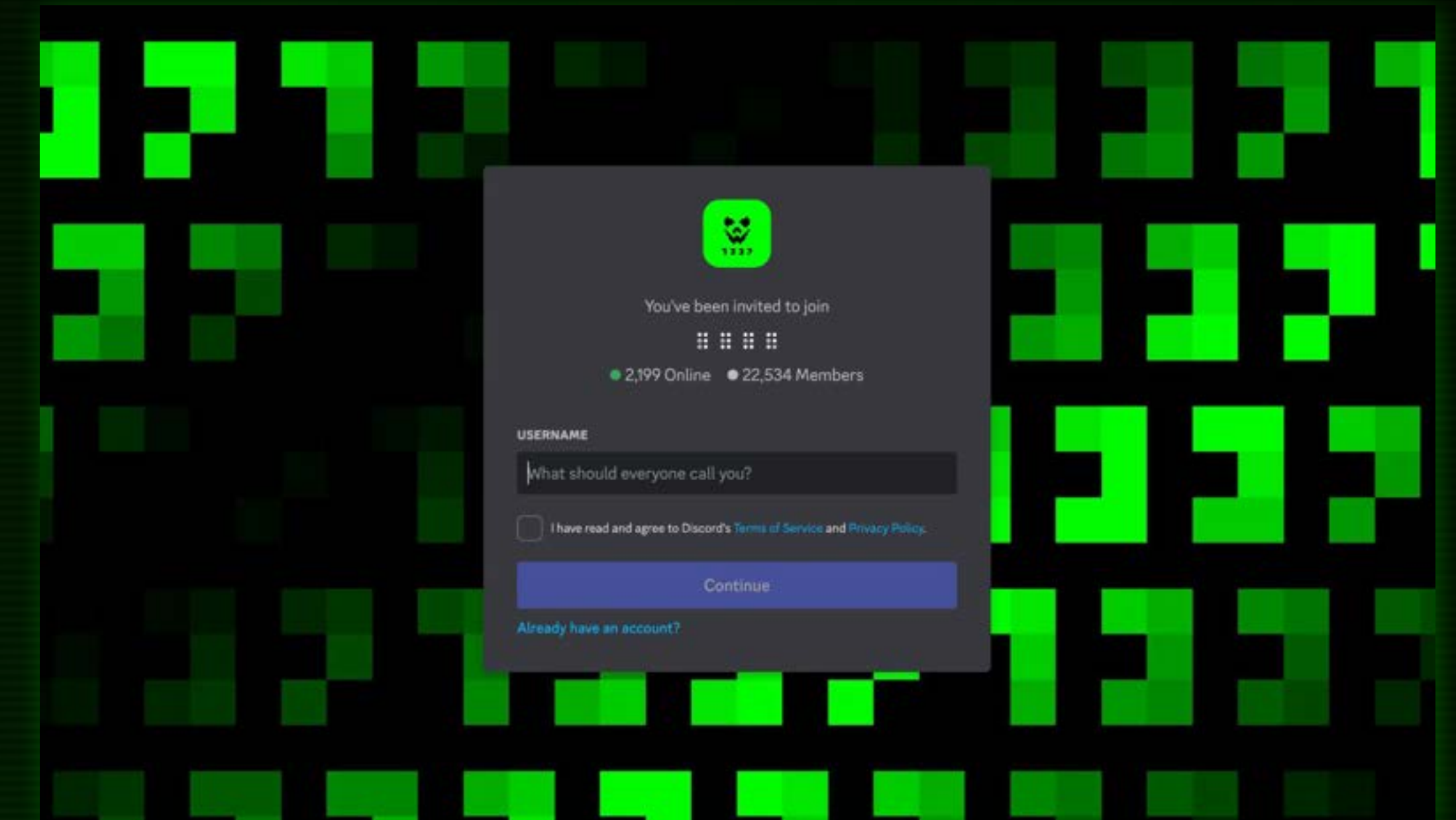
> 83c0m3 1337\_



Website: [1337skulls.xyz](https://1337skulls.xyz)



Twitter: [twitter.com/1337skulls](https://twitter.com/1337skulls)



Discord: [discord.gg/1337skulls](https://discord.gg/1337skulls)

> 1337 5ku115 c0113c710n\_

- Blur: [blur.io/collection/1337-skulls](https://blur.io/collection/1337-skulls)
- OpenSea: [opensea.io/collection/1337-skulls](https://opensea.io/collection/1337-skulls)
- Looksrare: [looksrare.org/collections/0x9251dec8df720c2adf3b6f46d968107cbbadf4d4](https://looksrare.org/collections/0x9251dec8df720c2adf3b6f46d968107cbbadf4d4)
- Etherscan: [etherscan.io/address/0x9251dec8df720c2adf3b6f46d968107cbbadf4d4](https://etherscan.io/address/0x9251dec8df720c2adf3b6f46d968107cbbadf4d4)

EVERYTHING HAPPENS  
IN PHASES